

## How Does Carpooling Work?

There are two types of carpool arrangements:

1. Carpoolers can use one car owned by one driver. The riders and driver agree to an amount paid periodically to the driver, to cover operating costs for the daily commute.
2. Carpoolers can rotate car use so that each person's vehicle and driving time is shared equally with no money being exchanged.

Carpooling can be as simple as two employees or neighbors who live near one another sharing the ride to work on an informal basis. Employers can assist in the formation of carpools by matching employees who live near each other into groups that may be able to share a ride. Employers can encourage carpooling through incentives including preferred parking or reward programs.

## Benefits Of Carpooling

- Reduces commuting costs for all participants
- Reduces air pollution
- Reduces traffic congestion
- Alleviates commuter stress
- People who carpool may be eligible for discounts on their auto insurance



The Southeast Texas Rideshare is a public private partnership, dedicated to promoting commuter alternatives to the single occupancy vehicle for the residents of Southeast Texas. The organization seeks to improve air quality and regional mobility by creating programs that offer congestion relief and travel options to encourage the use of carpools, vanpools, public and private transit or non-motorized ways to access destinations throughout Southeast Texas.

**Call 409-899-8444 ext. 251 or visit [www.setrpc.org](http://www.setrpc.org) to find out how your business can get involved with the Southeast Texas Rideshare program.**



Southeast Texas Rideshare is a program of  
South East Texas Regional Planning Commission Ozone Action Days



# Carpool free the road







# Carpool

## Tips For Successful Carpooling

### **Determine Your Route And Schedule.**

Establish the morning pickup points and designate a place to meet for the trip home.

### **Delegate Driving Responsibilities.**

If members of your carpool alternate driving, decide if you will alternate daily, weekly, or monthly.

### **Consolidate Driving Expenses.**

If all members of your carpool do not share driving equally, establish how the costs will be shared.

### **Be Punctual.**

Decide how long the driver is expected to wait at pickup points and respect the schedule.

### **Establish Policies.**

Discuss smoking, music, food and drinks in advance to avoid possible irritants and conflicts.

### **Make Carpooling Serve Its Purpose.**

Carpooling is for commuting to and from work, do not let it become a shopping or errand service.

## Carpooling For Employers

### **Reduced Need For Parking.**

Employers can save a substantial amount of money by reducing the number of parking spaces required for employees.

### **Increased Productivity And Morale.**

Employees who carpool suffer from less commute-related stress, resulting in improved morale and productivity.

### **Tax Considerations.**

Tax provisions allow carpool parking costs to be taken as a tax-free fringe benefit, offering potential savings for both employers and employees.

### **Rideshare Matching.**

Employers can make carpooling easier through rideshare matching to help employees find potential carpool partners within the workplace. This can be as simple as a sign-up sheet on the bulletin board, or as comprehensive as a dedicated section of the corporate intranet.

**Together we can save money, time, and the environment while reducing traffic congestion.**



**SOUTHEAST TEXAS  
RIDESHARE**